NOTAMEDIA

Digital ecosystems that help to advance your business

| AUTOMATE YOUR BUSINESS PROCESSES | EMPOWER YOUR CLIENT RELATIONSHIPS VIA TECHNOLOGIES | PROVIDE A DIGITAL WORKSPACE FOR YOUR EMPLOYEES |

3 TRENDS THAT WILL IMPACT BUSINESSES IN 2021

DIGITAL BUSINESS ACCELERATION

69%

of boards have responded to COVID-19 with digital business acceleration

PRIORITIZING CUSTOMER EXPERIENCE (CX)

84%

of consumers see convenience, seamlessness and speed to be the "new normal"

SWITCHING TO REMOTE WORK

52%

of CIOs expect work-from-home to increase in 2021*

Gartner.

Organizations that have increased their funding of digital innovation are 3x more likely to be a top performer

3 CHALLENGES FACING CEOs IN 2021

1

How do I go "digital" faster and use technology to boost my business processes?

2

How can I retain customers and make their experience more enjoyable?

3

How do I create a viable digital infrastructure for switching to remote and still improve employee engagement?

Gartner.

In 2022, businesses that spend on digitization will reach their goals 25% faster than competitors

FOR MORE THAN 16 YEARS, WE HAVE BEEN TAKING OFFLINE PROCESSES ONLINE. WE PROVIDE END-TO-END SOLUTIONS FOR YOUR DIGITAL TRANSFORMATION

1 AUTOMATES YOUR BUSINESS PROCESSES

2 EMPOWERS YOUR CUSTOMER RELATIONSHIPS

3 PROVIDES YOUR EMPLOYEES WITH THE DIGITAL WORKPLACE

NOTAMEDIA

DIGITAL INTEGRATOR NOTAMEDIA IS A LEADING TECHNOLOGY COMPANY THAT IMPLEMENTS BUSINESS AUTOMATION SYSTEMS, DEVELOPS CUSTOM SOFTWARE, INTRANET PORTALS, AND PROVIDES DIGITAL MARKETING

Together with Digital Agency Notamedia that specializes in developing web and mobile applications, design and corporate identities, we represent Notamedia Group

NOTAMEDIA

WE DEVELOP AND INTEGRATE DIGITAL PROJECTS OF ANY SCALE
FOR LARGE COMPANIES, MEDIUM- & SMALL-SIZED BUSINESSES, AND GOVERNMENTAL AGENCIES

16
YEARS OF
EXPERIENCE
SINCE 2004

600+
PROJECTS
ACCOMPLISHED

100+
TEAM MEMBERS

150+
INTERNATIONAL
AND LOCAL AWARDS

9,5
OF 10 FROM REVIEWS
BY CUSTOMERS WHO
USE OUR PRODUCTS

5
COUNTRIES OF
PRESENCE: RUSSIA, UK,
USA. UAE, INDIA

WE HELP COMPANIES AND GOVERNMENTS IMPROVE THEIR EFFICIENCY AND TRANSPARENCY OF PROCESSES, AND HELP PEOPLE ACHIEVE MORE SUCCESS AND FEEL HAPPIER

MORE 1000

clients have put their trust in us, and we take pride in nurturing long-term relationships

FOR MORE THAN 16 YEARS WE HAVE BEEN RANKED THE BEST

150 AWARDS FROM INTERNATIONAL AND LOCAL CONTESTS AND FESTS

TAGLINE AWARDS 2019

Best Intranet

Development of the Continental Tires dealer portal

Notamedia / Continental Tires Rus

Алексей Раменский
Главный редактор

Сергей Фриммер
Шеф-редактор

TAGLINE AWARDS 2019

Best Intranet engagement

Interface development for the internal IBS Zoom portal

Notamedia / IBS Group

Алексей Раменский
Главный редактор

Сергей Фриммер
Шеф-редактор

TAGLINE AWARDS 2019

Best Intranet

Interface development for the internal IBS Zoom portal

Notamedia / IBS Group

Алексей Раменский
Главный редактор

Сергей Фриммер
Шеф-редактор

TAGLINE   white square

NOTAMEDIA

WE ARE IN TOP 10

in Digital Integration, Intranet Development & Production

2 Rating of Intranet Portal Developers 2019

4 Rating of Digital Integrators 2019

TAGLINE   RUWARD

8

WE UNDERSTAND YOUR BUSINESS OBJECTIVES AND BRING A PRECISE MIX OF SOLUTIONS AND TECHNOLOGIES TO REACH THEM

WE AUTOMATE YOUR BUSINESS PROCESSES

ERP systems
Business Intelligence (BI)
E-document management
Custom software development

WE EMPOWER YOUR CUSTOMER RELATIONSHIPS

CRM systems
IP telephony and call tracking
Marketing and lead generation
End-to-end analytics

WE PROVIDE YOUR EMPLOYEES WITH A DIGITAL WORKPLACE

Intranet portals
AI-powered HR analytics
KPI management systems
Learning management systems

WE ALSO PROVIDE

System administration
Security management

Hosting
Technical support 24/7

AUTOMATE YOUR BUSINESS PROCESSES

Optimize your time for strategizing and expansion

Automate accounting, workflow, HR and procurement systems, set up business intelligence and forecasting to maximize profit

OUR SOLUTIONS

Deploying enterprise resource planning (ERP) on Odoo and Bitrix24

Audit your processes
Implement the necessary
modules relevant to your business
Develop custom solutions
Integrate

Implementation of business intelligence (BI) systems

Implement business
data collection and analysis tools
Set up dashboards and forecasting

70% ▲

Better control and transparency of internal business processes

34% ▼

Lower overhead cost minimize expenses wasted on non-essential functions

x1,5 ▲

Faster document management

x2,5 ▲

More data to improve decision making

10

EMPOWER YOUR
CUSTOMER RELATIONSHIPS

Manage customer experience, increase sales, scale the business

Control and automate customer interactions within CRM
Implement a digital customer experience management
strategy at every touchpoint

OUR SOLUTIONS

Bitrix24 CRM implementation
Fine-tune CRM to suit your needs

IP telephony and call tracking
Personalize your customer communications

Digital Marketing
SEO, relevant segment target
marketing, contextual advertising

Analytics
Set up web analytics
and end-to-end analytics

62% ▲
Faster and more efficient
for your sales teams

37% ▲
Higher customer
closure rate

12 ▲
Better customer loyalty
and more repeat sales

x1,5 ▲
More leads

PROVIDE YOUR EMPLOYEES WITH A DIGITAL WORKPLACE

Grow your business through remote coordinated teamwork

Create a single environment where they can work and communicate
Utilize AI to measure leadership and employee engagement
Increase motivation, productivity and performance

OUR SOLUTIONS

Intranet portals
We create a unique internal portal, implement KPI and task management systems

AI-powered HR analytics

Together with Yva.ai we implement predictive HR-analytics tools based on artificial intelligence

Knowledge Base and Learning Management Systems

We will create knowledge bases, develop flexible e-learning systems (LMS) and assessments

78% ▲
Higher engagement index and staff motivation

27% ▲
Faster turnaround of tasks and projects

80% ▲
More transparency and controllability

40% ▼
Less employee stress and burnout

12

SUPPORT YOUR WEB INFRASTRUCTURE

Improve the reliability and security of your systems

Keep your software running stably under any load: prevent crashes, identify hidden issues, and troubleshoot problems instantly

OUR SOLUTIONS

Server administration, hosting

Audit
Ongoing monitoring
Provision of VPS server

24/7 Technical Support and highload projects

15 min response time
Fix any malfunctions
Help load balancing your systems

WE ARE A GOLD CERTIFIED PARTNER AND SALES LEADER OF 1C-BITRIX AND BITRIX24

Our expertise

- COMPOSITE SITE
- MAJOR IMPLEMENTATIONS
- OUT-OF-THE-BOX VERSION
- SOLUTIONS FOR PUBLIC SECTOR
- HOSTING

GOLD PARTNER

BITRIX

Bitrix24

GOLD partner

Bitrix24
On-premise version

SALES LEADER

February 2021

5

company
Notamedia

Company Bitrix24
Ryzhikov S.V.
01.03.2021

SALES LEADER

5

company
Notamedia

Bitrix24
On-premise version
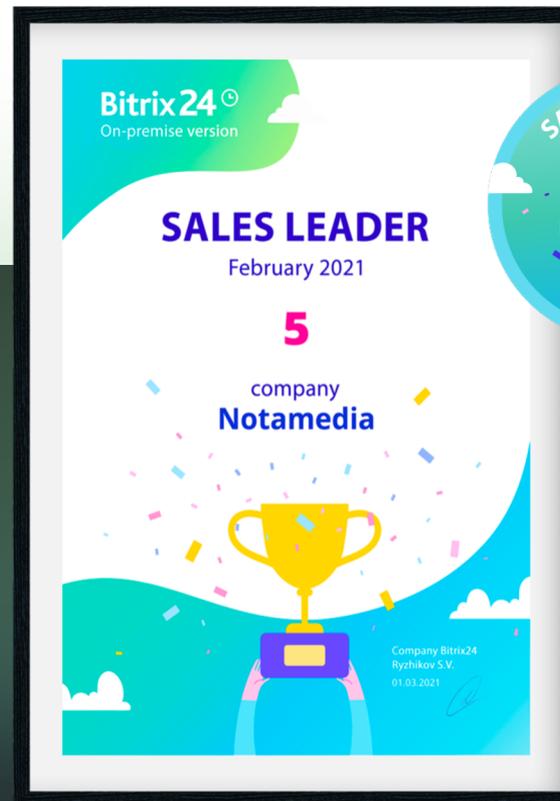
WE ARE A TOP CATEGORY PARTNER FOR MANY OF THE WORLD'S LEADING SOFTWARE VENDORS AND DISTRIBUTORS

odoo	Yva.ai	softline	call··gear
technology partner	technology partner	partner	partner
L2U	modus	VISIOLOGY	Flashphoner
technology partner	partner	partner	partner

Employees' Certificates

Google Ads   Google Analytics   BITRIX   CoMagic

WE

TURNING 1.5 MILLION HOURS OF EXPERTISE AND INSIGHT INTO RESULTS

SYSTEM CUSTOMIZATION AND CUSTOM DEVELOPMENT

We analyze your processes and fine-tune systems for your specific business needs

IN-HOUSE TEAM AND EXPERTISE

We have completed hundreds of custom implementations and provide a dedicated team for each project

INNOVATION AND R&D

We test innovations on ourselves and rely on the global technology stack

ECOSYSTEM AND INTERNATIONAL EXPERIENCE

We offer 360° digital transformation solutions for all regions with a diverse team of experts

WE USE AGILE OR WATERFALL

week 1

DATA COLLECTION

Business goals and
objectives
Challenges
Timeline and budget
Technology stack
Deliverables

week 2

AUDIT AND ANALYSIS

Business process audit
Architecture audit
Consulting
Roadmap development

1 - 3 months

DEVELOPMENT AND IMPLEMENTATION

Project planning
Design
Layout
Development / integration
Deployment
Testing

DELIVERY

High quality and timely
accomplished project

24/7 SUPPORT

Training
Crash response
Scaling

12 MONTHS WARRANTY SUPPORT

WE CUSTOMIZE SYSTEMS FOR YOUR INDUSTRY AND BUSINESS SPECIFICS, WE TRAIN AND SUPPORT YOUR TEAM

INDUSTRY

Automation of sophisticated B2B Sales, Procurement, Production, Intranet user scenarios for thousands of employees

PUBLIC CUSTOMERS

Platforms and portals of any complexity with full data protection

IT / TELECOM

Full customer experience management, support for high-load systems

AUTOMOTIVE

Solutions for managing your distribution network, production, documents, customer service and sales

LOGISTICS

Sales and carrier management automation, integration with the Intranet for teams around the world

MEDICINE

AI-powered enterprise systems and portals of any complexity with full data protection

EDUCATION

E-learning ecosystems and knowledge bases, online proctoring, student accounting and office management

RETAIL

Integration of e-commerce stores with CRM, ERP, services, support for high-load systems

30% we help you save time and reduce costs by up to 30% on industry-specific solutions

NOTAMEDIA

Digital co-working
for IBS employees

IBS

IBS Technology Group

OUR SOLUTION AND RESULTS

We have developed IBS ZOOM – an internal digital collaboration platform based on Bitrix24 that connects hundreds of IBS teams all over the world - with flexible customizations for each employee!

Corporate news, contacts database, knowledge base, services, chats, etc. – are altogether in one place.

- Reviews: improved employee comfort by 72%
- Achievements: he platform has received a record number of awards
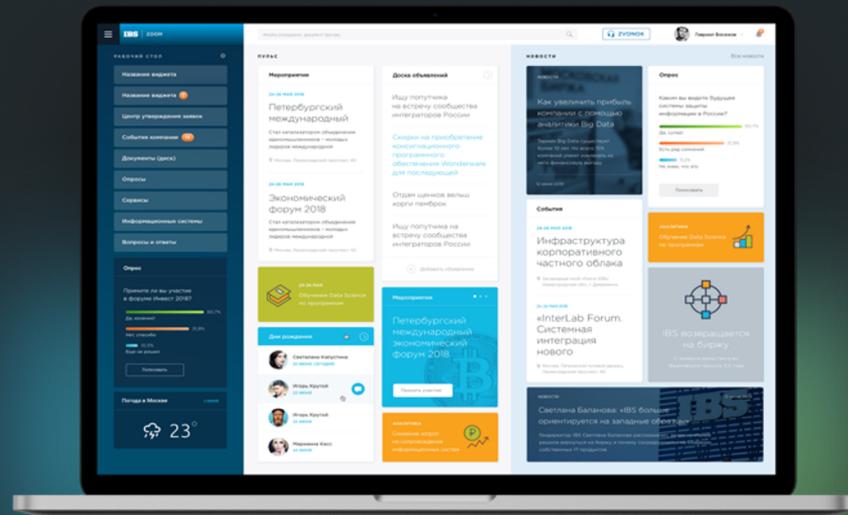
8 500+   IBS employees use the intranet platform every day

2019 TAGLINE AWARD
- Best Intranet
- Best Intranet Design
- Most Engaging Intranet

19

Customized ERP-system for effective management of manufacturing process of Varroc Group

Varroc Group – a leading car parts manufacturer

OUR SOLUTION AND RESULTS

- We implemented Odoo ERP-system to provide a full life cycle automation solution covering the production, sales, finance, human resources, logistics
- The modules were finetuned to meet all the needs, and specifics of the customer's enterprises
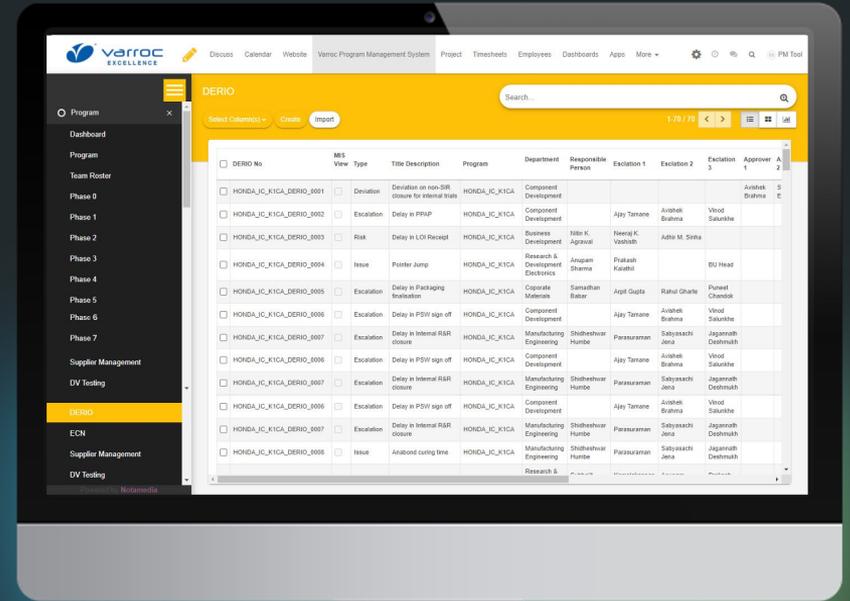

x2 times increased speed and transparency
Now the PMs can see at what stage the implementation is being delayed, the costs were exceeded, etc., and manage the business process more efficiently

NOTAMEDIA

Customized CRM-system
to automate the processing of the volunteer applications

Presidential Election 2018

OUR SOLUTION AND RESULTS

- Automation of the campaign headquarters based on CRM Bitrix24
- A one-stop access point for all regions to collect, process, and manage volunteer applications
- Supporting the headquarters with live metrics and analytics
- Reduced workload of employees by 72%
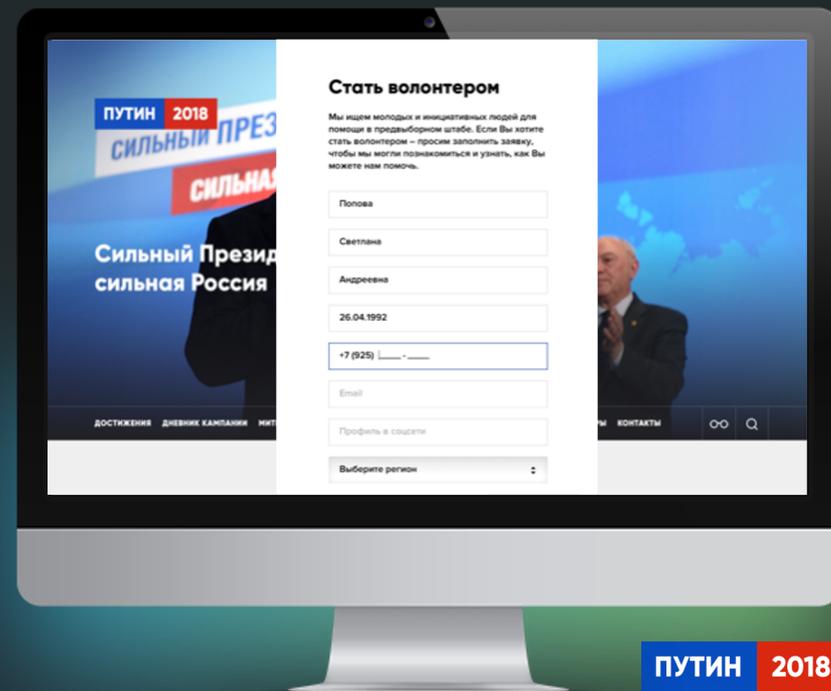
20 000+ volunteer applications from 85 regions of Russia were handled at the campaign headquarters in less than 2 months

ПУТИН 2018

A digital ecosystem
to automate the processes of the Citadel of Arts

**The Ministry of Culture
of the Russian Federation**

OUR SOLUTION AND RESULTS

For the federal agency, we created one of the first digital ecosystems based on Bitrix24 which consists of:
- the culture.gov.ru website
- the corporate portal – a single information platform for employees of the Ministry of Culture
- the end-to-end automation of the HR processes
- a uniform publishing and data technology with personalized access

**5 000+** **employees use the internal collaboration platform daily**

График отсутствий
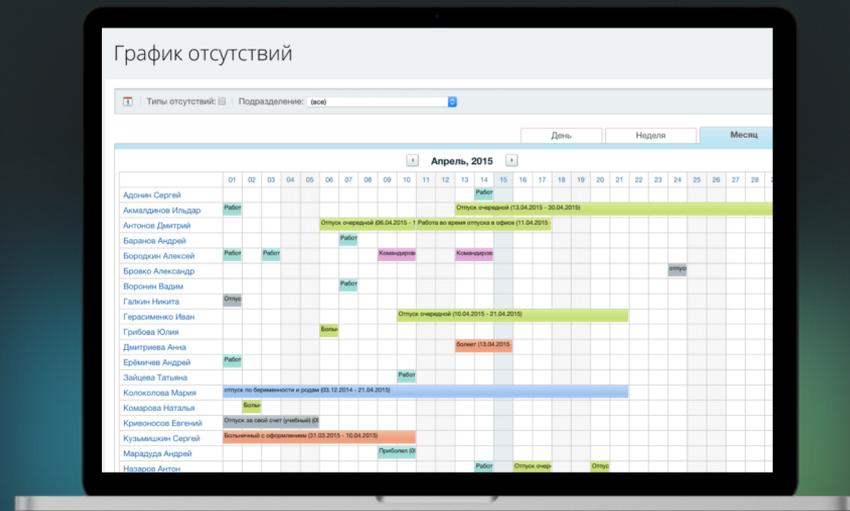
2017 TAGLINE AWARD
Best Government website

NOTAMEDIA

An Intranet portal to manage dealers network of the automotive giant

Hyundai Motor Company – an automotive manufacturer

OUR SOLUTION AND RESULTS

- We have created an internal digital system based on Bitrix24 – a single-window solution for managing Hyundai dealerships
- Hyundai automatically handles thousands of dealers' reports, certifications, operations
- The wide network of dealers has quick access to the corporate Hyundai information: standards, manuals, policies, news, etc
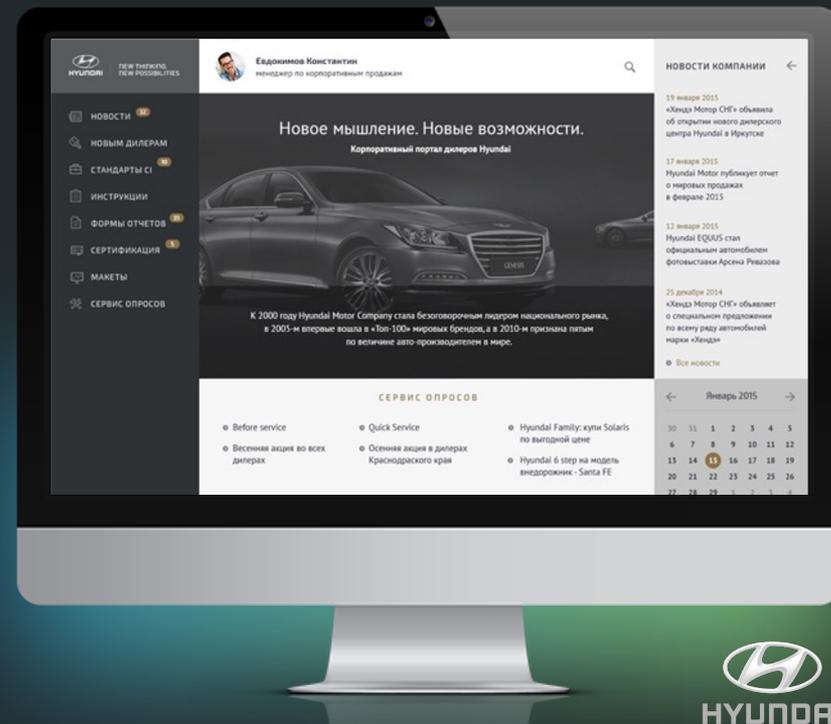
100+ dealerships are connected to
a single dashboard of Hyundai Motor Russia

Exam: an online proctoring and knowledge assessment system

Moscow State University of Medicine and Dentistry A.I. Evdokimov

OUR SOLUTION AND RESULTS

- We developed one of the first online proctoring systems, allowing for the web-based students' knowledge check
- We complemented the system with unique services and, in collaboration with Bitrix24, are developing a fully new e-learning ecosystem
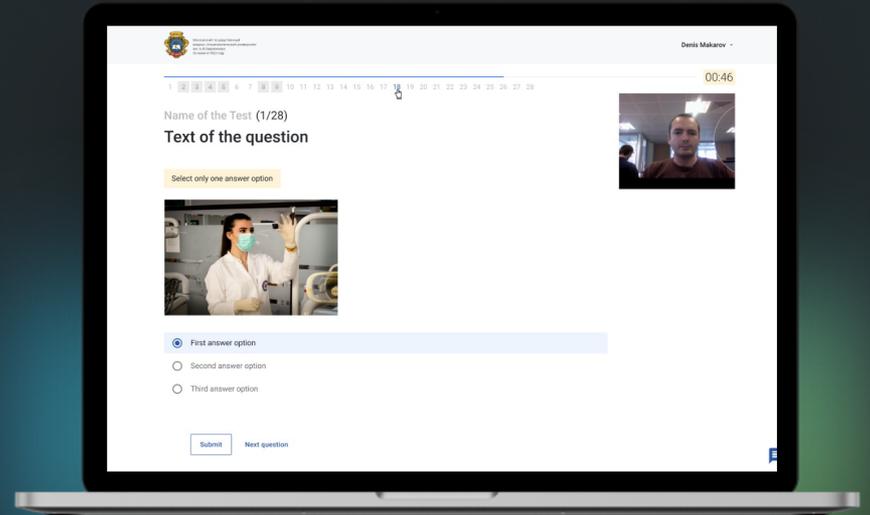
2 000+ testing sessions were conducted at universities during pandemic, confirming our system's reliability

24

NOTAMEDIA

OUR APPROACH TO DIGITIZATION IS FOCUSED ON THE VALUE IT ADDS TO THE CUSTOMER'S BUSINESS

We identify gaps and growth points — and offer an end-to-end solution. This is how we help our clients to stay ahead of the game in the fast-changing digital world

US, Florida

Tampa

6421 N. Florida Ave
Ste D PMB 1184
Tampa FL 33604

+1 813 753 3229
sales@notamedia.com

UK

London

Kemp House
160 City Road
London, EC1V2NX

+44 208 11111 24
sales@notamedia.co.uk

UAE

Dubai

Marin Business Center LLC
Level 27-29 Marina Plaza
Dubai Marina U.A.E.

+971 5 617 33079
sales@notamedia.ae

India

Pune

Sky Loft, Creaticity Mall,
Opposite Golf Course, Off,
Airport Rd, Shastrinagar,
Yerawada, Pune,
Maharashtra, 411006

+91 70 2027 5995
sales@notamedia.in

Russia

Moscow

129085, Prospect
Mira st., 101/1

+7 (495) 995-15-21
integrator@notamedia.ru

SERGEI OSELEDKO
Co-founder, CEO

Let's discuss your project

os@notamedia.com
UAE +971 (5) 44264000
UK   +44 (744) 1392002
US   +1 (989) 2179636
RU   +7 (999) 8010101